



Monterey Bay
ECONOMIC PARTNERSHIP



SBCOG
Council of
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The City of History



Community Foundation
FOR SAN BENITO COUNTY
EPICENTER
440 SAN BENITO STREET

Contact:

Marie Vasari Hislop

Monterey Bay Economic Partnership

media@mbep.biz / (831) 224-2132

FOR IMMEDIATE RELEASE

San Benito County Community Invited to Housing Element Workshop

(Hollister, CA) - Join [Monterey Bay Economic Partnership](#) in collaboration with the [Council of San Benito County Governments](#), the [City of Hollister](#), the [County of San Benito](#), the [City of San Juan Bautista](#), and the [Community Foundation for San Benito County](#) for an educational [San Benito County Housing Element Workshop](#) to demystify the 6th Cycle Housing Element process as jurisdictions in San Benito County begin their own respective efforts to prepare their 6th Cycle Housing Elements.

Updated every eight years, the Housing Element is a critical component in community development planning. The Housing Element process allows cities and counties to create an approach to housing that is specific to the needs of their communities. As the needs of populations fluctuate, Housing Elements create a roadmap to ensure that a supply of quality, affordable housing is available throughout the region.

"I strongly encourage residents to take part in this process. The Housing Element is a once-in-a-decade opportunity to engage on housing accessibility, preservation, and development to meet local jurisdictions' community development goals," says Alyssa Kroeger, MBEP Director of Strategic Initiatives - *Housing & Broadband*. "Our counties and cities need help to better understand ways that local plans can incorporate Affirmatively Furthering Fair Housing (AFFH) requirements, identify suitable housing sites, and result in sustainable communities for residents of all income levels."

Housing Element Workshop for San Benito County Jurisdictions: 6-7 p.m. Thursday, Sept. 29, [Community Foundation Epicenter](#), 440 San Benito Street, Hollister CA 95023

Monterey Bay Economic Partnership (MBEP): [Monterey Bay Economic Partnership](#) (MBEP) is a regional member-supported nonprofit organization consisting of public, private, and civic entities located throughout the counties of Monterey, San Benito, and Santa Cruz. Founded in 2015, our mission is to improve the economic health and quality of life in the region.

Council of San Benito County Governments (SBCOG): The Council of Governments (COG) Board of Directors held numerous public accessible meetings to deliberate about how best to allocate the region's housing need to the local cities and county. COG appreciates the public's participation throughout the process of developing the Regional Housing Needs Allocation (RHNA), particularly at public hearings and during public comment periods.

City of Hollister: The City of Hollister invites community members to participate in this vital Housing Element update process. The City will provide future public engagement activities to identify goals, objectives, and policies, to address housing needs across all economic and social spectrums specific to our community.

County of San Benito: The County of San Benito is eager to engage the community in the sixth cycle of the Housing Element. We are excited to build partnerships within the community to collaborate on strategies to increase affordable housing within the unincorporated area of the county in an effort to foster equity within the housing stock.

City of San Juan Bautista: The City of San Juan Bautista conserves and protects its historic community character as it seeks to meet important inclusive, equitable, and sustainable housing needs for all income levels through new development, rehabilitation, and housing for special needs populations.

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