

Impact Report 2015-2020 Highlights

Housing



Launched the **\$12.1M** Monterey Bay Housing Trust in 2016 to help bring affordable housing to our region- to date



the Housing Trust has helped fund **354 NEW HOMES**

Published Housing White Paper resulting in **14+** new policies that are **IMPROVING HOUSING AFFORDABILITY**

Incubated ADU initiative that has resulted in new policies across the region and **NEW UNITS BEING BUILT**

LAUNCHED ACTION CENTER RESULTING IN **2,029 NEW HOMES**

Implementing Farmworker Housing Action Plan resulting in **2200+ BEDS**

Broadband



Convened regional leaders to establish new broadband standard — **100 MBPS DOWNLOAD / 20 MBPS UPLOAD**



SUPPORTED APPLICATION FOR CASF FUNDING OF **4 HIGH-SPEED INTERNET INFRASTRUCTURE PROJECTS IN THE REGION**



10 "DIG-ONCE" OPPORTUNITIES identified and discussed with local agencies

Regularly **ASSISTING 7 ISPS IN THE REGION** with projects for unserved areas

Workforce Development



Launched free online career tools — **31,000+ VISITS** to Monterey Bay Career Connect and Career Coach



LAUNCHED MONTEREY BAY INTERNSHIPS RESULTING IN **1100+ EMPLOYERS PROVIDING HUNDREDS OF INTERNSHIPS FOR LOCAL STUDENTS**



Launched Student Ambassador Program providing **VALUABLE WORK-BASED LEARNING FOR 17 COLLEGE STUDENTS**

Brought Degrees When Due to region: a completion and equity initiative to help **INCREASE DEGREE ATTAINMENT** among the "some college, no degree" population

Climate



Published Regional **TRANSPORTATION INITIATIVE** White Paper

Developed Smart Commuting Toolkit to **REDUCE TRAFFIC CONGESTION**

Attained Monterey Bay **GREEN BUSINESS CERTIFICATION**

PUBLISHED **HOUSING + WATER "BLUE PAPER"** TO RECOMMEND WATER POLICY THAT ARE INCREASING HOUSING PRODUCTION



Revived **REGIONAL RECYCLING MARKET DEVELOPMENT** Zone (RMDZ) program

Convening



CONVENE 400+ ANNUALLY AT STATE OF THE REGION CONFERENCE



Feature well-renowned speakers such as **TOM STEYER, BRUCE KATZ, CHRIS THORNBERG, BETTY YEE, JOHN LAIRD AND GAVIN NEWSOM** to our annual conferences

Bring dozens of local leaders together to **DEVELOP ACTION PLANS FOR HOUSING, BROADBAND AND MORE**

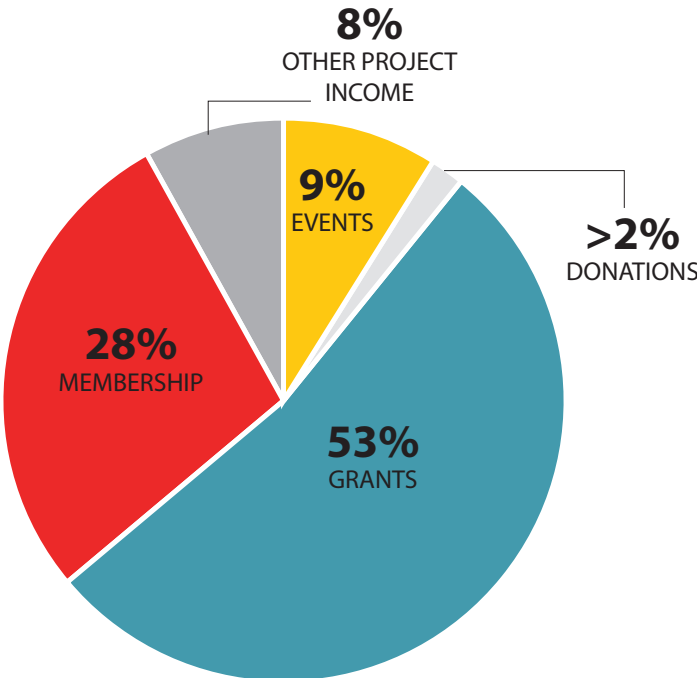


Provided community education: **HOUSING 101 FORUMS, HOUSING ELECTION FORUMS**



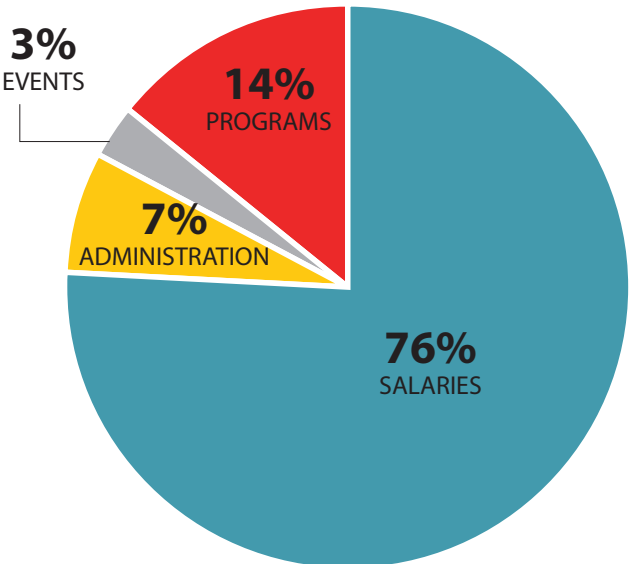
Monterey Bay
ECONOMIC PARTNERSHIP

2020 FINANCIAL SNAPSHOT



INCOME

EVENTS	\$139,181
DONATIONS	\$8,683
GRANTS	\$745,782
MEMBERSHIP	\$395,000
OTHER PROJECT INCOME	\$119,667
TOTAL	\$1,408,314



EXPENSES

SALARIES	\$942,616
ADMINISTRATION	\$85,528
EVENTS	\$32,586
PROGRAMS	\$176,566
TOTAL	\$1,237,296