Monterey Bay Region Housing Story

Median home values

<table>
<thead>
<tr>
<th>County</th>
<th>Median Home Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monterey County</td>
<td>$586,758</td>
</tr>
<tr>
<td>Santa Cruz County</td>
<td>$823,312</td>
</tr>
<tr>
<td>San Benito County</td>
<td>$590,733</td>
</tr>
</tbody>
</table>

US Average: $242,803

Median rent

<table>
<thead>
<tr>
<th>County</th>
<th>Median Rent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monterey County</td>
<td>$2,597</td>
</tr>
<tr>
<td>Santa Cruz County</td>
<td>$3,094</td>
</tr>
<tr>
<td>San Benito County</td>
<td>$2,326</td>
</tr>
</tbody>
</table>

US Average: $1,592

Affordable homes

Percentage of homes on the market that are affordable to a family earning the median local income

- Santa Cruz-Watsonville:
  - 2008: 29%
  - 2019: 19%
- Salinas:
  - 2008: 51%
  - 2019: 12%

Renters spending more than 30% of their income on rent

- Monterey Bay Region: 57%
- Monterey County: 56%
- Santa Cruz County: 61%
- San Benito County: 49%

Renter occupied housing

- Monterey Bay Region: 45%
- Monterey County: 49%
- Santa Cruz County: 41%
- San Benito County: 37%

Regional Housing Needs Allocation

By considering the RHNA goals in relationship to housing stock since the plans inception, and understanding of progress toward achieving this goal can be inferred.

- Monterey Bay Region: 39%
- Monterey County: 35%
- Santa Cruz County: 34%
- San Benito County: 60%

We invite you to learn more and explore the complete interactive dashboard at our website [www.mbep.biz](http://www.mbep.biz). Complete source information and applicable data notes are available on the online Monterey Bay Regional Dashboard.

*Source: American Community Survey, 2018 5-yr estimates

We all have a role to play. Many indicators can’t be solved without addressing drivers of another.
Who are we?
The Monterey Bay region isn’t just one story. It is:
- 3 counties
- 4111 square miles
- 783,866 individual stories *

Population by age range
Monterey Bay region

Population by ethnicity
Monterey Bay region

Overall population
Monterey Bay region
2019:
783,866
2060 Forecast:
863,268

We all have a role to play. Many indicators can’t be solved without addressing drivers of another.