



**Monterey Bay**

ECONOMIC PARTNERSHIP

**CLIMATE INITIATIVE**

# Member Survey on Climate Change

February 2020

# Executive Summary

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- From January to February 2020, Monterey Bay Economic Partnership (MBEP) polled its members on climate change to which over half (45) responded.
- Nearly 90% of respondents expressed concern about the impacts of climate change on our region.
- Over 50% of survey respondents assessed its risks from climate change impacts from product and operations to regulation and reputation risks.
- Over 90% of survey respondents are currently making an effort to curb and/or adapt to climate change in areas including but not limited to energy efficiency, green energy alternatives, recycling and reuse, transportation incentives, reduction in single-use plastics, emissions reduction targets, and climate action advocacy.
- 100% of survey respondents expressed interest in taking action in energy efficiency and recycling and reuse. The third highest priority for member respondents was in green energy alternatives followed by transportation incentives, green purchasing and supply chain adjustments.

## Executive Summary (con't)

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- 70% of survey respondents expressed interest in partnering on climate change efforts with MBEP, several of whom we are already working with in the areas of emissions reduction targets, energy efficiency, transportation incentives and climate action advocacy.
- Additionally, survey respondents would like to see MBEP help in the areas of promoting & advocating the work that member organizations are already doing in climate change and sustainability in addition to showcasing exemplars of businesses and individuals 'making their lives / region better through sustainability and efforts to reduce emissions'.
- Other ideas included MBEP to serve as a central resource hub for ways local businesses can learn more about leading GHG emitters and how businesses and their employees can 'take steps to reduce those emissions'.
- It was suggested that MBEP continue to 'support for density and new development near job centers which is a key to combating climate change.'
- Lastly, it was suggested that MBEP co-organize community and business events and workshops related to energy efficiency, climate action planning, adaptation and resilience building; and to make the connection to regional economic development goals.

# Collaborative Approach

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While we understand and recognize climate change affects everyone and everything we do, we acknowledge the breadth and depth of the issue, and that **a single organization cannot tackle the issue alone**. We have got to work together.

We believe in **inclusive regional leadership and solutions** that support a triple bottom approach to equity, economic vitality and our environment.

As conveners and catalysts for change, we believe in **working collaboratively throughout the region and value and rely on the insights and contributions of our member and partner organizations**.

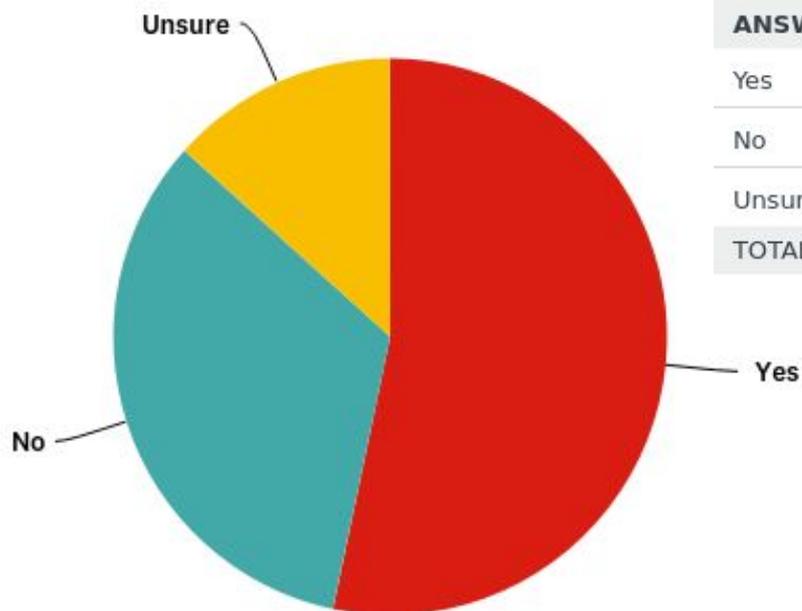
We hope to continue to **build intersectoral capacity and engagement** around the great work already happening in our region, and to increase innovative and practical solutions to achieve our core mission, 'to improve the economic health and quality of life in the region'.

# Nearly 87% of respondents are concerned about the impacts of climate change on our region.



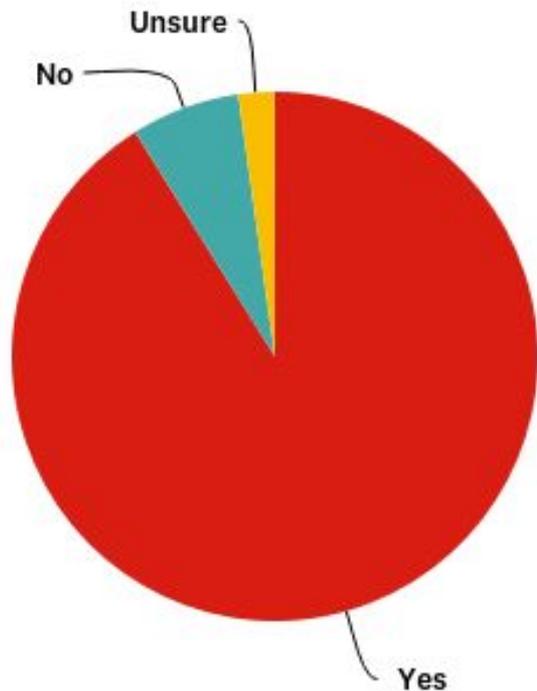
ANSWER CHOICES	RESPONSES	
Yes	86.67%	39
No	6.67%	3
Unsure	6.67%	3
TOTAL		45

# 53% of respondents have assessed its risks from climate change impacts (e.g. product risks, regulation risks, etc).



ANSWER CHOICES	RESPONSES
Yes	53.33% 24
No	33.33% 15
Unsure	13.33% 6
TOTAL	45

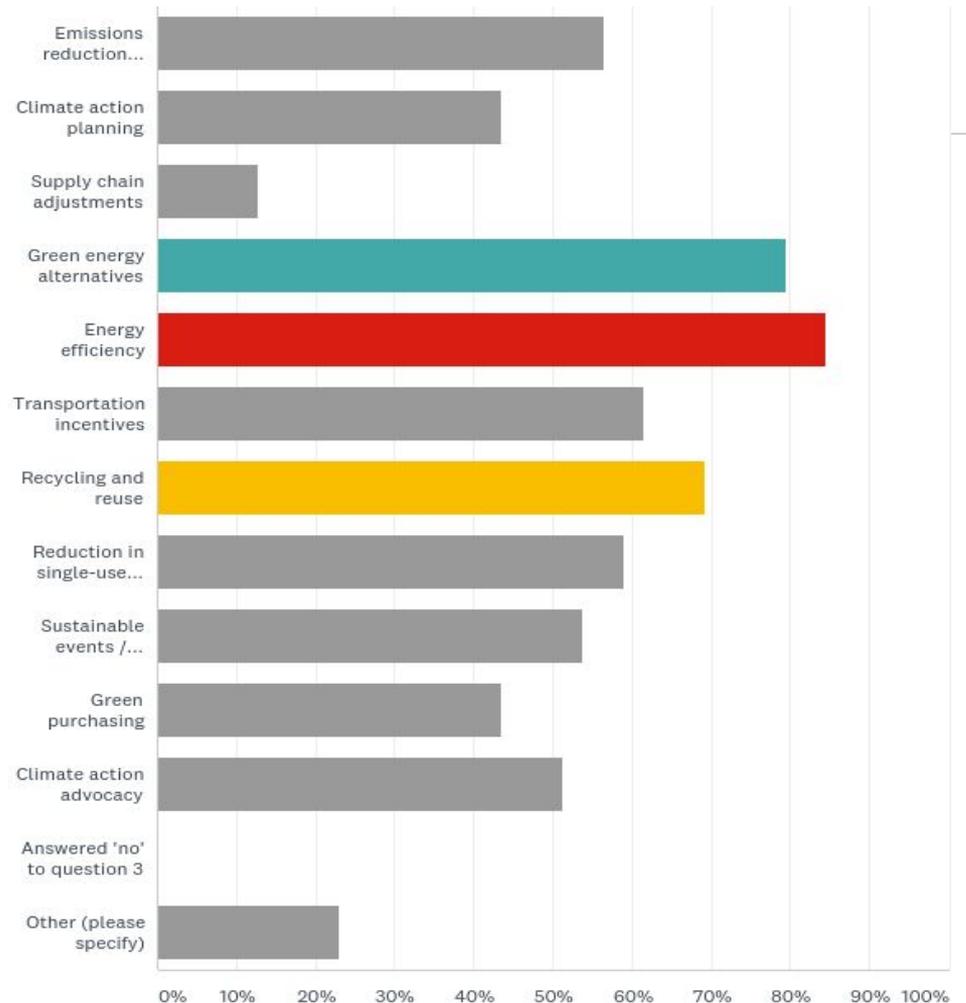
# 91% of respondents are currently making an effort(s) to curb and/or adapt to climate change.



ANSWER CHOICES	RESPONSES	
Yes	91.11%	41
No	6.67%	3
Unsure	2.22%	1
TOTAL		45

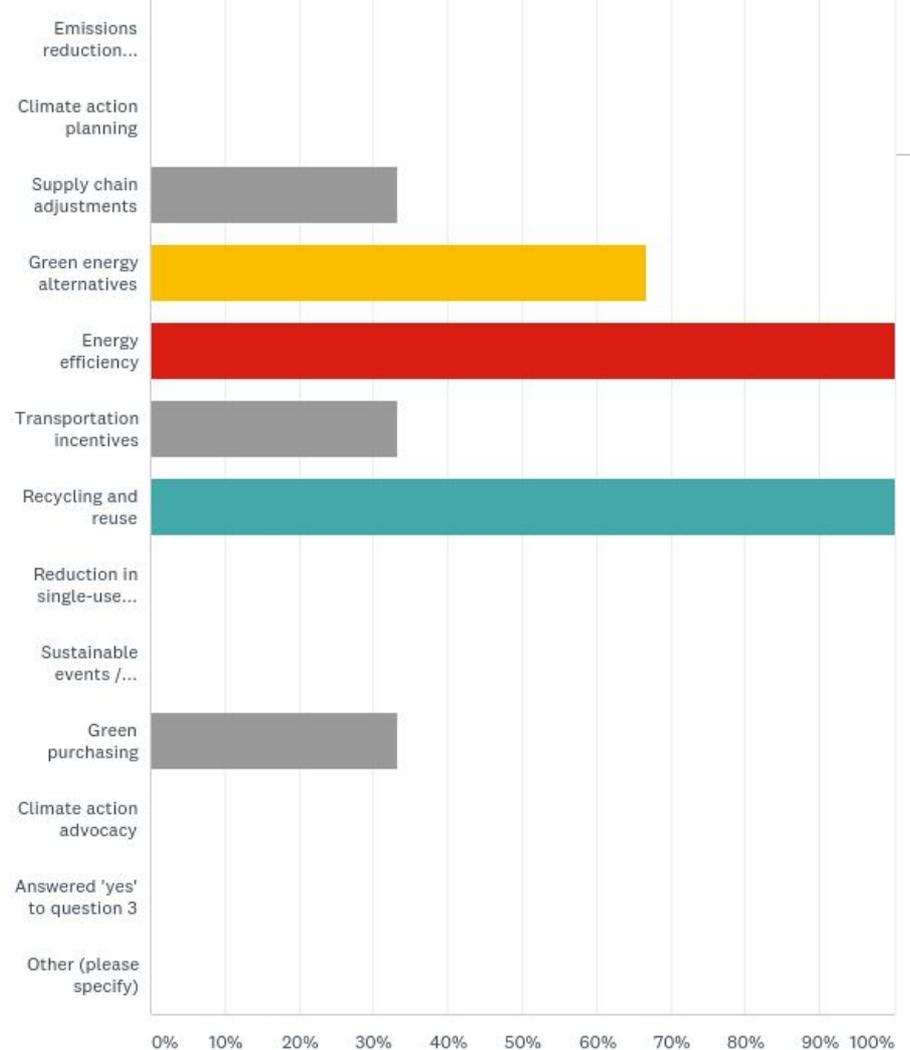
## Top 3 efforts respondents are taking to curb climate change:

- Energy efficiency (85%)
- Green energy alternatives (80%)
- Transportation incentives (62%)



## Top 3 efforts respondents *are interested* in taking:

- Energy efficiency (100%)
- Recycling + Reuse (100%)
- Green Energy Alternatives (67%)



# How to Cite MBEP Member Survey Results

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Please use the following citation to source any or all of the data presented in this document:

**MBEP Member Survey on Climate Change. February 2020. Monterey Bay Economic Partnership.  
Accessed on *[insert date]* at**  
[https://mbep.biz/wp-content/uploads/2020/03/MBEP-Member-Climate-Survey-Results\\_Feb-2020-2.pdf](https://mbep.biz/wp-content/uploads/2020/03/MBEP-Member-Climate-Survey-Results_Feb-2020-2.pdf).

For more information,  
please visit <https://mbep.biz/what-we-do/climate-change/>  
and contact [admin@mbep.biz](mailto:admin@mbep.biz) for questions and/or comments.