



## Housing Initiative *Policy* Endorsement Review Form

### Overview

MBEP will consider endorsing proposed housing policies that meet the criteria outlined below. To request an endorsement, please complete and submit this form and any attachments to Matt Huerta, MBEP Housing Program Manager at [mhuerta@mbep.biz](mailto:mhuerta@mbep.biz). Please allow sufficient time to review your request, and inform us of any upcoming deadlines. MBEP support may include:

- Activating advocacy tools such as campaigns, petitions and letters, and social media in support of a policy
- Working with grassroots groups, business leaders and other stakeholders to increase participation and support
- Attending public hearings meetings or other meetings as time allows

### Process

The review and approval process should take 2-4 weeks depending on complexity and workload. Incomplete forms will be delayed. Complete forms will be developed into a Position Paper reviewed by MBEP's Advisory Committee and Board Executive Committee.

MBEP housing staff will get back to you with any questions and a response as to whether we can take a position on your request. Before making this decision, MBEP housing staff may reach out to elected officials, local government staff, or community leaders to discuss the policy.

### Eligibility

Please ensure your project is in alignment with our Mission Statement and Community Engagement Criteria.

#### Mission Statement

MBEP's Housing Advocacy Initiative aims to preserve and increase the quality of life and economic vibrancy of the Monterey Bay Region by increasing opportunities for workers and residents to secure affordable homes, proximate to their work. Specifically, MBEP endeavors to:

- Increase Supply: Support policies that encourage the construction of new, high density developments - both rental and for sale, at every income level, in appropriate locations near transit options, jobs and services - which maximize public infrastructure investments and prevent sprawl. Support the construction of rural and farmworker housing in appropriate locations to help meet the needs of the region's leading agricultural industry.
- Increase Homeownership: Expand the ability of Monterey Bay employees to purchase affordable homes near their work by encouraging supportive housing policies in local jurisdictions and promoting programs for first-time homebuyers.
- Support Adequate Funding: Advocate for an appropriately scaled and stable funding stream for housing at the local, state and federal levels.
- Improve the Political Environment: Create the political will necessary to increase the supply of housing at all income levels. Educate the community on the importance of higher density development.

#### Community Engagement Criteria

MBEP will engage the community through strategic campaign work that supports its mission. Campaign ideas may come from its members or from the community at large. Campaigns that meet the following criteria will be considered for endorsement and action:

- 1) Achieves large scale and/or strategic impact in meeting local or regional housing needs
- 2) Incorporates, and where possible is led by, the campaign beneficiaries
- 3) Supports the development or preservation of housing at all affordability levels and promotes high quality design, construction, and operations
- 4) Accomplishes campaign goals within a reasonable timeframe, preferably 12-24 months



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### Policy Overview

Request Date:	Next Hearing Type & Date <i>(if any)</i> :
Main Contact Name:	Position / Title:
Agency / Organization <i>(if any)</i> :	
Contact Email:	Contact Phone:
Location:	
Sponsor (s):	
Proposed Action: <input type="checkbox"/> Letter of Endorsement by _____ (specify date) <input type="checkbox"/> Action Center Campaign (involves petitions and/or letters of support, and social media) <input type="checkbox"/> Attend Hearing(s)	
Policy timeline <i>(include next government action(s) estimated dates if hearings are not yet scheduled)</i>  	

### Policy Description

<p>How does this policy fit within MBEP's Housing Initiative Mission?</p>
<p>How does the policy meet each of MBEP's 4 Community Engagement Criteria?</p>
<p>Why is it important? How is your recommended position data-informed? What is the regional impact? What is the fiscal impact?</p>



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Describe any community engagement efforts regarding the project – both past efforts to date and efforts planned for the future.

Identify any challenges that the proposed policy may face.

List any existing endorsements. Optionally, you may attach existing endorsement letters.