

Tech Ecosystem Accomplishments

	2013	2018
Broadband	<p>Incumbents control market</p> <p>Comcast: few digital services</p> <p>ATT: DSL offering</p> <p>Small local providers</p> <p>Sunesys not approved</p> <p>Charter analog-only in Monterey Cty</p>	<p>Sunesys: SC -> Soledad; Charter & AT&T using it in Gonzales</p> <p>Local providers leveraging Sunesys - Cruzio, Surfnet, Redshift</p> <p>Comcast digital services upgraded</p> <p>City broadband initiatives; CCBC work</p> <p>WIFI initiative: Watsonville Plaza</p> <p>"Dig Once" ordinances in many cities</p> <p>More competition</p> <p>Charter digital upgrade in MoCo underway</p> <p>Universal broadband initiative in Gonzales</p>
Tech media	SC Tech Beat - Santa Cruz only	SC Tech Beat - Regional
Hackathons	Initial one at UCSC	<p>Large student run at UCSC</p> <p>New hackathons: CSUMB, Cabrillo, Hartnell</p>
Established Tech Companies	<p>Looker start-up; Plantronics</p> <p>Full Power; productOps, Monarch Media</p>	<p>Growth and new companies</p> <p>Looker, Amazon, Plantronics, Full Power, productOps, Monarch Media</p> <p>Venture Funded: PayStand, Supply Shift</p> <p>InBoard, OneWheel, Buoy, Joby Aviation</p>
BioTech/Oceans	<p>Genomics Institute, Five3Genomics (Nantomics), MBARI, Longs Marine Lab</p> <p>MB Aquarium</p>	<p>Genomics Institute funding and spin-offs</p> <p>Companies: Two Pore Guys, Dovetail, Somegenics, Nantomics, Pathogenomix</p> <p>UCSC Coastal Marine Campus</p> <p>MB Aquarium Education Center/WW programs</p>
Biz Plan Competitions	Small	<p>More Robust; Large Prizes; Categories</p> <p>UCSC and CSUMB</p>
AgTech	Initial THRIVE effort	<p>Forbes AgTech Summit</p> <p>THRIVE program: competitive cohorts of entrepreneurs</p> <p>Hartnell AgTech Conference</p> <p>AgTech Ecosystem: Driscoll's, Taylor Farms, Mann, Ocean Mist, Plant Sciences, T & A, etc.</p> <p>Start-ups: Farmhouse Culture, LifeAid, Indus</p>



Monterey Bay

ECONOMIC PARTNERSHIP

Meetups	SC New Tech Meetup	Ag meetups in Watsonville and Salinas Tech meetup in Monterey/Seaside Larger SC New Tech Meetup; UCSC students connected Plethora of specialized meet-ups (e.g. Bitcoin, Design, Makers, Drupal, Science/Stat, etc)
Incubators	None	SC Accelerates Western Growing AgTech Incubator Keiretsu Forum Incubator Monterey Wet Lab UCSC Incubator
Co-Working Spaces	Few	Many: Nextspace, Curzio, Satellite,
Venture Capital	Few angels	Central Coast Angels, Angels by the Sea Keiretsu Forum, Capital for Founders More success in accessing Silicon Valley capital
Universities	Few staff to support entrepreneurship and tech UCSC staff support for broadband	UCSC: new Research, Alliances & Tech Commercialization UCSC: new CIED CSUMB: new Business and Science Deans; buildings UCSC & CSUMB join orgs like MBEP, SCW, SCTB, etc. Community College initiatives (e.g. Cabrillo Makerspace) More STEM courses and grads
Organizations	Coder Dojo, Tech Rising, Geeks dinners	SCW, MBEP, Monterey Bay Internships (MBI), THRIVE DigitalNEST in Watsonville and Salinas Coder Dojo expanded by Hartnell College to all MC