



MBEP Housing Initiative *Policy* Endorsement Review Form

Instructions: *Please complete this form with all available information and submit via email to Matt Huerta, MBEP Housing Program Manager at mhuerta@mbep.biz*

Policy Name:

Location:

Sponsor(s):

Proposed Action: Letter of Endorsement by (insert date), Other Action?

Policy Description (*Why is it important? How is your recommended position data informed? What is the regional impact? What is the fiscal impact?*)

How does this policy fit within MBEP's Housing Initiative Mission?

How does the policy meet each of MBEP's 4 Community Engagement Criteria?

Process

After submittal, the MBEP Executive Committee will review to ensure the policy is in alignment with the Housing Initiative Mission Statement and Community Engagement Criteria:

Mission Statement

January 26, 2017



Monterey Bay
ECONOMIC PARTNERSHIP

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MBEP's Housing Advocacy Initiative aims to preserve and increase the quality of life and economic vibrancy of the Monterey Bay Region by increasing opportunities for workers and residents to secure affordable homes, proximate to their work. Specifically, MBEP endeavors to:

- **Increase Supply:** Support policies that encourage the construction of new, high density developments, both rental and for sale at every income level, in appropriate locations near transit options, jobs and services which maximize public infrastructure investments and prevents sprawl. Support the construction of rural and farmworker housing in appropriate locations to help meet the needs of the region's leading agricultural industry.
- **Increase Homeownership:** Expand the ability of Monterey Bay employees to purchase affordable homes near their work by encouraging supportive housing policies in local jurisdictions and promoting programs for first time homebuyers.
- **Support Adequate Funding:** Advocate for an appropriately scaled and stable funding stream for housing at the local, state and federal levels.
- **Improve the Political Environment:** Create the political will needed to increase the supply of housing at all income levels. Educate the community on the importance of higher density development.

Community Engagement Criteria

MBEP will engage the community through strategic campaign work that supports its mission. Campaign ideas may come from its members or from the community at large. Campaigns that meet the following criteria will be considered for endorsement and action:

- 1) Achieves large scale and/or strategic impact in meeting local or regional housing needs
- 2) Incorporates and where possible is led by the campaign beneficiaries
- 3) Supports the development or preservation of housing at all affordability levels and promotes high quality design, construction, and operations
- 4) Accomplish campaign goals within a reasonable timeframe, preferably 12-24 months

January 26, 2017